

Gerri Hobdy, Chair  
Baton Rouge

Rex Alexander  
Lake Charles

Marguerite Anderson  
West Monroe

Linda Begue  
Mandeville

Patricia Brister  
Mandeville

Pamela Bryan  
New Orleans

Dwayne Carruth  
Baton Rouge

Stephen Carter  
Baton Rouge

Karen Courtman  
Shreveport

Michael Echols  
Monroe

Robert Fisher  
La Place

Derek Gordon  
Baton Rouge

Lagena Gore  
Dry Prong

JoAnn Katz  
Metairie

Angela King  
New Orleans

George Marks  
Arnaudville

Barbara Motley  
New Orleans

Michael D. Robinson  
Baton Rouge

Karen Dean Sharp  
Sterlington

Larry Eugene  
Thompson  
Winnsboro

Kim Howes Zabbia  
Ponchatoula



State of Louisiana  
Office of the Lieutenant  
Governor  
Department of Culture,  
Recreation, Tourism  
Office of Culture  
Development

# LOUISIANA STATE ARTS COUNCIL

POST OFFICE BOX 44247 BATON ROUGE, LA 70804 (225) 342-8180 PHONE (225) 342-8173 FAX

## QUARTERLY MEETING MINUTES

State Library of Louisiana

5th Floor Capitol View Room – 701 North 4th Street – Baton Rouge, LA 70802

Friday, January 28, 2011

10:00 a.m.

**LSAC members present:** Rex Alexander, Marguerite Anderson, Linda Begue, Robert Fisher, Gena Gore, Gerri Hobdy, George Marks, Michael Robinson, Gene Thompson. (No quorum.)

**LSAC members attending remotely:** (non-voting) Michael Echols, Angela King.

**LSAC members absent:** Patricia Brister, Pamela Bryan, Dwayne Carruth, Rep. Stephen Carter, Karen Courtman, Derek Gordon, Barbara Motley, Karen Sharp.

**Office of Cultural Development & Division of the Arts staff present:** Dána La Fonta, Pearlie Johnson, Gaye Hamilton, Bethany France, Ann Russo, Sparkle Hurst.

**Guest:** Tommy Usrey, Executive Director of Louisiana Partnership for the Arts (LPA) and Louisiana Partnership for the Arts Advocacy (LPAA).

**I. Call to Order and Welcome** – Ms. Gerri Hobdy, Chairman LSAC  
Ms. Hobdy welcomed Tommy Usrey, Executive Director of LPA/LPAA.

### II. Approval of Minutes

Ms. Begue motioned to accept the minutes as presented; Mr. Fisher seconded. Vote: Unanimous. Minutes accepted.

### III. Committee Reports – Committee Chairs

#### a. Advocacy – George Marks

Mr. Marks has been working with LPA/LPAA and encouraged Council members who have not joined the LPA to join and actively participate. He encouraged Council members to attend a LPA regional meeting and invite organizations in their region to attend.

#### b. Special Events – Dána La Fonta and Gena Gore

##### i. South Arts - Performing Arts Exchange (PAE) 2011 – Dána La Fonta

PAE will take place in Baton Rouge on September 21 – 24, 2011. The Division of the Arts is the local host. In addition to council representation on the Local Host committee, council is invited to serve on working committees. The public will be invited, and 800 – 1000 people are expected to attend the conference. The host committee is looking at the possibility of raising funds to give stipends to artists, and showcasing Louisiana artists regionally or some other way that Louisiana artists can be incorporated in PAE.

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## **Background Information about South Arts**

South Arts is the regional arts agency that works in partnership with the state arts agencies of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. South Arts is funded by the National Endowment for the Arts, member states, foundations, businesses and individuals. Their mission is to strengthen the South through advancing excellence in the arts, connecting the arts to key state and national policies and nurturing a vibrant quality of life. Dána La Fonta and Derek Gordon serve on the South Arts board.

## **c. Policy – Michael Echols**

Ms. La Fonta gave the strategic planning update in lieu of a policy report.

## **LSAC Board Appointments – Gerri Hobdy**

There are discrepancies with the current terms of office are posted online by the Governor's Office. Ms. La Fonta is working with the Governor's Office on the current listed appointments and to make sure the rotation of terms is what the Council understands them to be. Currently there are vacancies on the council.

## **IV. LDOA Strategic Planning - Dána La Fonta**

### **Planning timeline & status**

Ms. La Fonta distributed handouts of the Strategic Plan Survey; Outline and Draft Schedule of the LDOA 2012-2015 Strategic Planning Process; and the Strategic Planning Proposed Timeline. The Strategic Planning Survey will be distributed using Survey Monkey. The survey will be distributed to all constituents in Louisiana, anyone who applied for a grant through the Arts Division, the 9 Regional Development Agencies, Artsmail lists, listservs, corporate and business partners, and anyone who participates in the arts. The Council is encouraged to participate.

The Council requested formal names tags. The Arts Division will provide name tags for the Council and the Arts Division staff when the new administration logo has been approved. Staff will provide the Council with an updated listserv.

## **Creative Capital – Ann Russo**

Ms. Russo gave a PowerPoint presentation of participating artist's work and distributed handouts on the Creative Capital Weekend Retreat for Artists. 70 artists have been impacted by Creative Capital training since 2008. A summary, of the positive career impact for individual artists and outcomes of the program, was distributed to the council.

Discussion ensued from the Board and LPAA representatives regarding electronic and hard copy access for applications to accommodate artists unfamiliar with new technology. Like ADA accommodations including traditional paper methods of applying would be taken in consideration in future and similar calls for applications to allow for more artists to

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participate or compete for state programming opportunities. In the case of Creative Capital the use of technology as a competitive tool is part of the curriculum and thereafter artist would be in an informed position to choose their level of computer literacy.

Council requested Division staff provide them with 10 bullet point statistics on Cultural Economy and the mission of the LSAC. Council also requested staff prepare a glossary for the LSAC binder, with common acronyms and their meaning. Due to changes on the council, the Ms. Hobdy requested an updated list of the currently serving LSAC members for distribution at the next meeting.

## **V. NASAA Report - suspended this quarter.**

### **VI. LPA/LPAA Report – Tommy Usrey**

Mr. Usrey encouraged Council members who have not joined the Louisiana Partnership for the Arts (LPA) to do so. He gave the address for the website: [www.lparts.org](http://www.lparts.org).

Mr. Usrey gave an update of his organizations activities and invited the council to attend the next LPA/LPAA meetings February 23, 2011 at 12:30 at the Capitol Park Welcome Center in Baton Rouge and May 25, 2011 at 1:00 p.m., Arts Advocacy Day at the State Capitol Rotunda.

The council is also invited to attend LPA regional meetings throughout the state. March 14th - Shreveport, March 22nd - Lake Charles, March 23rd - Alexandria, and March 24th - Lafayette. Future dates will be announced for New Orleans, Baton Rouge and St. Tammany.

## **VII. New Business**

### **a. Grants FY2012**

At this time the Arts Division is only offering Stabilization grants. Stabilization grants provide general operating support to Louisiana arts organizations and institutions.

Division staff is offering grant workshops throughout the state designed to walk applicants through our new online application system, Cultural Grants Online (CGO). Division staff will train applicants in the grant submission process, provide helpful tips on grant writing, and meet with staff one-on-one for technical assistance. Applications are due by the close of business March 1, 2011. Council members are encouraged to attend a workshop in their area and inform the staff if they are present so they can be introduced.

## **VIII. Public Comment – none.**

## **IX. Adjournment**

Mr. Thompson motioned to adjourn; Ms. Anderson seconded. Vote: Unanimous. Meeting adjourned at 12:14 pm.